



# Wichita Independent Business Association Membership

## MEMBERSHIPS

Membership includes all full-time employees and renews annually. You will receive discounted member pricing on our core and signature events and complimentary monthly socials and seminars.

- All employees included in your membership
- A membership portal including a company profile
- Access to the Membership Directory
- Receive the WIBA Connect Newsletter
- Promote events on the Community Calendar
- Ribbon-Cutting & Milestone Celebrations
- Member-to-Member deal
- Job Posting Opportunities

### PREMIUM MEMBERSHIPS

Starting at \$2,500

As a Premium Member, you'll receive high visibility and have multiple opportunities to showcase your products and services, build quality relationships, and gain new clients and customers.

- We will meet with you to put together a customized package.

### SPONSORSHIP OPPORTUNITIES

Starting at \$250

Includes promotion to our membership, being featured in our newsletter, on [www.wiba.org](http://www.wiba.org), our social media and at the events.

## Opt-in Programs

OPEN ENROLLMENT

### BUSINESS CHAPTERS

These small groups serve as invaluable platforms for members to gain insights, strengthen connections, and receive fresh perspectives and address key business issues.

### START UP PLUS COMMUNITY

Community of entrepreneurs that are ready to take their business to the next level. Join this community and receive seminars, community only events and a PLUS Partner to help you address your biggest needs.

### WIBA WOMAN LEVEL UP

Professional Development program designed to educate, encourage and foster a community of women in business through professional development.

**\$100 each – Renew Annually**

## MEMBERSHIP LEVELS

Retired	\$100
Non-Profits	\$250
1-2 Employees	\$250
3-5 Employees	\$350
6-10 Employees	\$450
31+ Employees	\$675

## Core Events

Monthly Luncheon	\$25
Women's Luncheon	\$25
Coffee & Conversation	\$10
Simply Social	FREE

## Business Solutions Seminars

Health & Wellness
Business Resilience
Business Transition II
Non-Profits
Interactive Business Solutions OR Business Expo
Startup Mashup Meetup

## Signature Events

WIBA Anniversary Celebration
WIBA Winter Wonderland Christmas Party
WIBA Night At The Wind Surge
WIBA Golf Classic
WIBA Women 9 & Wine

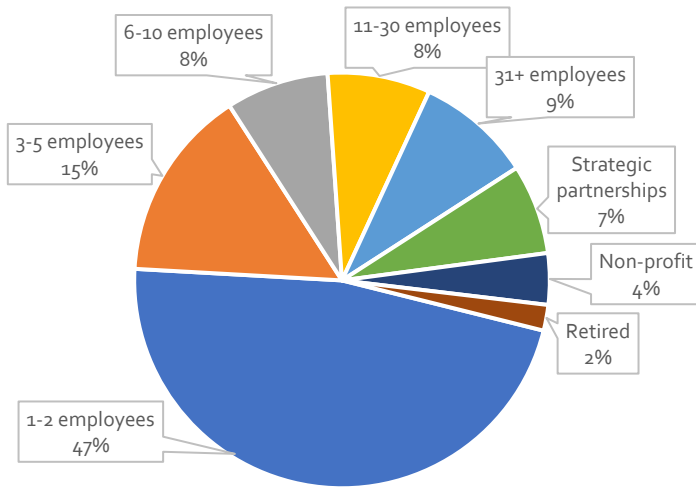


# Wichita Independent Business Association

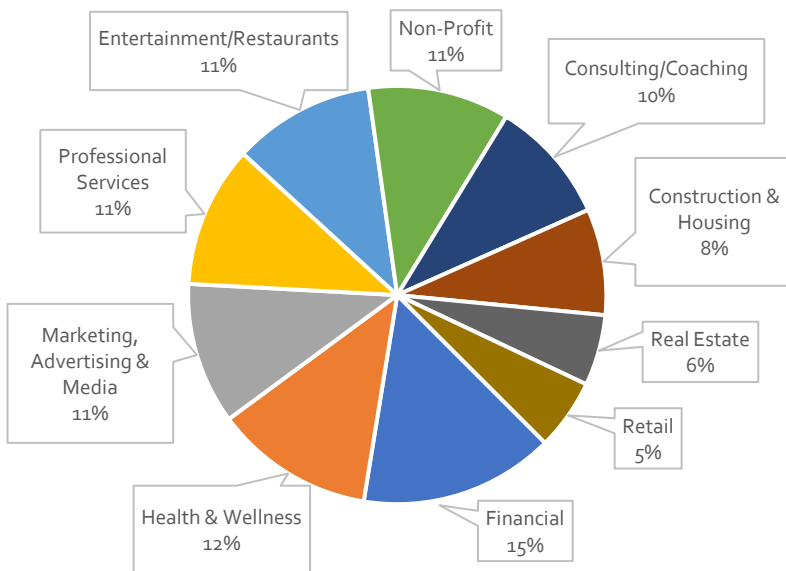
## Membership Profile

Overall, WIBA serves the small business community in the Wichita area with opportunities to connect, learn, grow and scale. Our membership is made up of solopreneurs, entrepreneurs, small and medium-sized businesses and is supported by larger organizations.

### Memberships by Number of Employees



### Membership Breakout by Industry: Top 10



### Number of Member Businesses

655

### People Actively Involved

1,672

### Guests in 2023

698

### Events and Seminars planned for 2024

68

### WIBA Impact

A 501(c)3 launching this year

### Ambassador Program

39 Ambassadors

### Committees

Events  
Marketing  
Government Affairs

### Membership Breakout: by Gender:

Female: 51%

Male: 49%

***“Strong Businesses Build Strong Communities”***



# Wichita Independent Business Association

## Membership Profile

### Captive Audiences

Event	Average Attendance
Monthly Luncheons	230-250
WIBA Women's Luncheons	150-180
Simply Socials	175-200
Coffee & Conversations	75-100
Signature Events	200-400

### Key Partnerships

City of Wichita  
Sedgwick County  
NXTUS  
Startup Week  
WSU  
United Way  
Ruffin Properties  
The Thread  
The Hive  
Greater Wichita Partnership  
Wichita Regional Chamber of Commerce  
Visit Wichita  
Workforce Alliance of Central Kansas  
Kansas Small Business Development Center  
Kansas Leadership Center

### Key Initiative Enrollment

Key Initiative	Enrollment
WIBA Women Level Up	89 female leaders of all levels
Startup PLUS Community	26 Businesses looking to grow & scale
Business Chapters	11 active small groups 130 participants

### Executive Committee

Position	Held by
Chair	Sue Tirukonda
First Vice Chair	Janice Perkins
Second Vice Chair	Josh Turner
Secretary	Samantha Woods
Treasurer	Rich Morrow
Immediate Past Chair	Denise Hall
At Large Member	Steve Dixon

### Leadership Team

Position	Held by
President	Wendell Funk
Director of Marketing & Events	Jennifer Willits
Director of Membership & Engagement	Jaclyn McAnarney
Executive Assistant	Ashlee Richman

***“Strong Businesses Build Strong Communities”***