



ISSUES

The Advocate for Advancing Your Independent Business for 84 years

Vol. 77 No. 1


January 2016

YOU ARE CORDIALLY INVITED TO THE
WICHITA INDEPENDENT BUSINESS ASSOCIATION

2016 Annual Meeting

January 19, 2016

FEATURED SPEAKER
PHIL RUFFIN



Phil Ruffin and The Ruffin Companies represent diverse real estate, lodging, manufacturing, energy, retail enterprises and gaming which employ more than 5,000 people across the country. Ruffin owns 100 percent of each company and is the sole stockholder.

Tuesday, January 19, 2016

6:00 p.m. - 9:00 p.m.

**Wichita Marriott,
9100 Corporate Hills Dr.**

Cost - \$75 per person

Table of 8 - \$600

Table Sponsorship - \$1000

(includes additional benefits)

Non-member cost - \$100 per person

For reservations call the WIBA office at
316-201-3264, e-mail judy@wiba.org,

go online to www.wiba.org

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- IMS - International Monetary Systems
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Or, [download the reservation form](#) and return with check or credit card information to:

WIBA
200 E. 1st St., Ste 101
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Reservations must be received by
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- Wichita Railway Services, L.L.C.
- Workforce Alliance of South Central KS



Chairman's Column

A New Year

The beginning of the new year is an excellent time for WIBA members to reflect on our past accomplishments and begin anticipating our future adventures. First, I'd like to thank Chairman Joe Johnson for his extraordinary leadership this past year. 2015 was a time of change and Chairman Joe held the rudder steady during some challenging sailing. The rough waters gave way to an exciting strategic plan and new leadership that will keep WIBA vibrant and relevant to independent businesses in the metro area. Thank you, Joe for leading the way during a turbulent time.

I am looking forward to chairing WIBA in 2016. One of my objectives is to increase the political muscle of the organization - to be a stronger and louder voice for independent businesses. Set aside Wednesday, January 27 for our Day in Topeka to meet our South Central legislators and share our stories with them. They can't help us if they don't know our business challenges, our opinions on issues and other concerns.

We are never too old to learn from each other and from one of Wichita's very own business gurus, Phil Ruffin. Come hear Phil share his thoughts at our Annual Meeting, Tuesday, January 19, 2016 at the Marriott. The Ruffin Companies represent diverse real estate, lodging, manufacturing, energy, retail enterprises and gaming holdings, employing more than 5,000 people across the country. Ruffin owns 100 percent of each company and is the sole

stockholder. It will be a fascinating evening.

So what else can you expect from your WIBA? To build strong businesses, business owners need to be well educated, so expect more training opportunities. Expect to see WIBA in the news as we become more active in community affairs and continue to push the "Buy Local" philosophy. Expect to see our membership grow as we continually strive to meet the needs of independent businesses.

And I have expectations of YOU! Let your WIBA leadership know what you need so we can serve you better. Participate in as many activities as you can. The more people you know, the more potential customers you will have. Have a blessed New Year!

Emily Compton
WIBA Chairman of the Board



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January Educational Seminar

LifeSaver Learning - CPR Class

Thursday, January 7, 2016

9:30 a.m. - Noon

If you suddenly came across a car wreck would you know what to do? Are you able to identify the signs and

symptoms of a heart attack or stroke? What would you do if a family member or co-worker suddenly went into cardiac arrest?

These questions can all be answered by enrolling in a CPR or First Aid course. Most people at some time or another may have had CPR or First aid training but never renewed their skills or decided it won't happen to them. Now is the time to become prepared. This is a seminar you don't want to miss!

***Please reserve and pay by Wednesday, January 5th so we can plan accordingly. The seminar will be held at LifeSaver Learning, 1115 S. Glendale, Wichita, KS.**

Cost is \$25 for members, \$35 for non-members.

3 ways to RSVP -

1. Reserve by email to judy@wiba.org along with credit card or payment arrangements.
2. Call 316.201.3264 and have your credit card ready
3. On line - reserve and pay on line by going to the WIBA website calendar at <https://www.wiba.org/WIBACalendar/>

***We will no longer invoice for events.
You must pay when you make your reservation.***



GOES TO TOPEKA!

January 27, 2016
Cost \$25 per person

Make your reservations now to join us for an exciting day in Topeka!

**Meet with your Legislators
Tour the Capital Building**

**VILLAGE
TOURS & TRAVEL**

**Transportation will be provided
by Village Tours & Travel**

Schedule of Events

8:00 a.m. - Check In, meet at Sam's East parking lot on N. Rock Rd.

8:30 a.m. - Depart for Topeka

Reservations are

REQUIRED and must be **PAID**
by the Monday prior to the trip,

January 25, 2016.

11:30 a.m. - Arrive and lunch
Lunch will be served at the Celtic Fox Restaurant across the street from the statehouse. We will be joined by members of the South Central Delegation.

1:30 p.m. - Start meetings and tours Small Business Day in conjunction with the NFIB. Invited to attend: Governor Brownback, legislators, committee chairs, and legislative leadership

4:00 p.m. - Meet at the north Statehouse doors by the Visitor Center.

4:30 p.m. - Depart for Wichita

We will be stopping for dinner on the way home. Location TBD, cost not included.

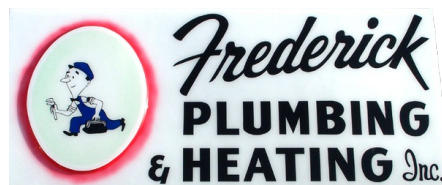
Estimated time of return 8:30 p.m.

Reservations can be made [online](#), by emailing judy@wiba.org, or by calling the WIBA office at 316-201-3264.



However, sponsorships at any level would be appreciated!

Sponsors



WIBA Membership Renewals for January 2016

- Acrobatic Academy Fitness & Education Center, Inc.
- American Heart Association/American Stroke Association
- Americans for Prosperity Kansas
- Amidon Place Apartm ents
- Associated Material & Supply Co., Inc.
- Bernasky Technical Services, Inc.
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- H.D. Mills & Sons, Inc., dba Southwest Auto Salvage
- Handy Mailing Service
- Insights Career Consulting, L.L.C
- Intrust Bank N.A.
- John T. Arnold Assocaites, Inc.
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- Legacy Bank

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- Valley State Bank
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- Wag'en Tail Ranch
- Wichita Family Vision Clinic, P.A.
- WSU Kansas Small Business Development Center

WIBA New Members

TRACY SHIELD - LEGAL SHIELD INDEPENDENT ASSOCIATE

266 Hillsdale Dr.
Wichita, KS 67230
Tracy Cooksey, 316-204-7757
tapc3@cox.net
www.cooksey.legalshieldassociate.com
Consulting

Referred by: Sue Joachims - Real Solutions Inc.

MUSEUM OF WORLD TREASURES

835 E. 1st St.
Wichita, KS 67202
Crystal Neihoff, 316-263-1311
cneihoff@worldtreasures
www.worldtreasures.org
Museums

Referred by: Lon Smith - WIBA

EAGLEWINGS TRAVELS

2823 Wedgewood
Wichita, KS 67204
Colleen Atherton, 316-214-5426
eaglewingstravel@gmail.com
www.eaglewingstravels.com
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Referred by: Julie Roth - KK Office Solutions

THUNDERBIRD TACTICAL

2831 N. Greewich Rd.
Wichita, KS 67226
Jenny Pennock, 316-613-2336
jenny@thunderbirdguns.com
www.thunderbirdguns.com/
Retail and Sales

Referred by: Lon Smith - WIBA

WIBA January Calendar

Tues. Jan 5 11:45 a.m. - 1:00 p.m.
WWLA Monthly Luncheon, Wichita Boathouse
515 S. Wichita St., 316-201-3264

Thurs. Jan. 7 9:30 a.m. - 12:00 p.m.
Educational Seminar, LifeSaver Learning, 1115 S.
Glendale, 316-201-3264

Tues. Jan. 19 6:00 p.m. - 9:00 p.m.
WIBA Annual Meeting, Wichita Marriott, 9100
Corporate Hills Dr., 316-201-3264

Tues. Jan. 27 8:00 a.m. - 8:30 p.m.
WIBA Day In Topeka, 316-201-3264

Reservations for any of these WIBA events can be made by emailing judy@wiba.org or online at www.wiba.org/wibacalendar.

We no longer send invoices for payment. **All reservations must be paid in advance.**

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For pictures of our most recent events, click on the links below.



December [Monthly Luncheon](#)



[WWLA December luncheon pictures](#)

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