



## **FULL YEAR of SPONSORSHIP at a 50% DISCOUNT!**

For a limited time only, KPTS is excited to offer, **to new clients**, a full year sponsorship at a 50% discount to develop new corporate relationships with **WIBA** member businesses!

### **BENEFITS OF SPONSORSHIP:**

- Promotes your company to a broad audience at an affordable price
- Markets and creates your brand awareness in an environment free of commercial clutter
- **KPTS/PBS is the most trusted MEDIA in America**
- Generates community goodwill

### **Budget friendly OPTIONS:**

#### **Get Acquainted Discount Rates (based on a 12 month contract):**

##### **OPTION 1: \$240 per month (normally \$480)**

- 144 qty :15 second GSA's (General Service Announcements) of which (72 qty. in primetime & 72 qty in daytime over 12 months)

##### **OPTION 2: \$200 per month (normally \$400)**

- 120 qty :15 second GSA's (General Service Announcements) of which (60 qty. in primetime & 60 qty in daytime over 12 months)

##### **OPTION 3: \$160 per month (normally \$320)**

- 96 qty :15 second GSA's (General Service Announcements) of which (48 qty. in primetime & 48 qty in daytime over 12 months)

##### **OPTION 4: \$120 per month (normally \$240)**

- 72 qty :15 second GSA's (General Service Announcements) of which (36 qty. in primetime & 36 qty in daytime over 12 months)

##### **OPTION 5: \$225 per month (normally \$450) on-line/social media/website**

- 52 qty social media posts (26 on FACEBOOK & 26 on Twitter)
- Your :15 second spot in the KPTS weekly e-letter for 12 issues
- Article about your company included in monthly program guide e-blast (1 time)
- Listing and Ad on the KPTS Community APP (12 months)
- Your banner ad placed on 1 interior page of KPTS.org

**\* For an extra \$175 per month you can add OPTION 5 to any of the 1-4 OPTIONS \***

**All options include your logo on KPTS.org with a clickable link to your website.**

Please contact: Phil Richardson 316-838-3090 EXT 221 or [prichardson@kpts.org](mailto:prichardson@kpts.org)

KPTS is your locally owned public media that educates, engages, entertains, and enriches Kansans.