



WICHITA **INDEPENDENT BUSINESS** ASSOCIATION
News Release

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FOR IMMEDIATE RELEASE

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WIBA hires Ray Frederick as Community Liaison for new WIBA Economic Development initiative

WICHITA, Kan., – The Wichita Independent Business Association has officially signed a contract with the City of Wichita to initiate the WIBA Economic Development program, intended to help create at least 100 hundred local jobs and business growth.

WIBA has hired Ray Frederick to be the community liaison of this initiative. Frederick will identify disadvantaged, emerging and established businesses in the Wichita area and surrounding communities that have a desire to grow, but need additional staff. Frederick will then target potential workers with the skill set(s) required or who can be trained for the open positions. Scholarship money for training is available.

“Ray Frederick has a proven track record working with the state Board of Regents, the Department of Commerce, local businesses and government,” said Lon Smith, president of WIBA. “We are confident he will lead this initiative to a successful outcome.”

WIBA has partnered with several organizations (listed below) to provide business mentoring, specifically to aid in the expansion of their business’s capacity and workforce. In addition, WIBA, in partnership with Workforce Alliance, will host two job fairs this year (more information to follow).

- Workforce Alliance
- Entrepreneurship Task Force
- Greater Wichita Partnership
- Kansas Small Business Development Center
- Small Business Administration

Businesses who want to grow and need assistance locating qualified work force; we encourage you to reach out to Ray by emailing ray@wiba.org or calling (316) 990-8734.

The Wichita Independent Business Association is the advocate for advancing independent business in the greater Wichita area. WIBA provides resources, influence and economic development for independent businesses so they are able to Connect to Success.

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