



the Center for Better Hearing

Listening for Life ... A Practice for All Ages

TECHNOLOGY AND HEARING HEALTH SMART PHONE APPS

Times Change .. Needs Change .. Technologies Change .. Opportunities Change .. People Should Change

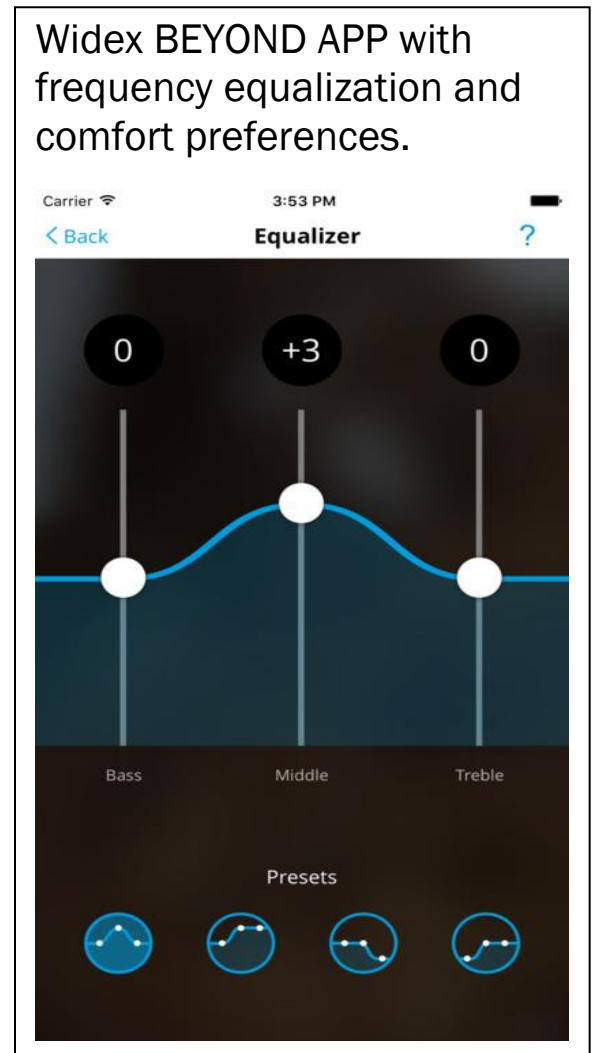
With today's advanced hearing aid technology applications, you can design your own hearing aid treatment to personalize the settings to meet your environmental and lifestyle needs. You can customize sound settings, locations, hearing preferences for volume, pitch, noise reduction, tinnitus treatment and microphone direction in real time.

You can now take control of your hearing aids. You can experience the benefit of wireless streaming to cell phones, TV, music and other media for binaural hearing and ease of listening. Research has shown that by providing more adaptability by the wearer through either the use of a remote control or smart phone app the better the listening and hearing experience.

The hearing aid user has now become a major partner in the treatment process. Working with the Audiologist to develop a plan for listening and communication will be the goal to improved hearing health. Be smart, be tested, be treated. Cell phones are here to stay and can expand and connect you to your hearing world.

"My interest is in the future because I'm going to spend the rest of my life there"

Charles Kettering



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