



## WICHITA **INDEPENDENT BUSINESS** ASSOCIATION

### News Release

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#### **FOR IMMEDIATE RELEASE**

April 19, 2016

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#### **WIBA and Armstrong Chamberlin partner for Wichita Small Business Connect**

WICHITA, Kan., - In celebration of National Small Business Week, the Wichita Independent Business Association and Armstrong Chamberlin Strategic Marketing are hosting the first Wichita Small Business Connect at the Wichita Boathouse on Wednesday, May 4<sup>th</sup> from 9 a.m. to 4 p.m. The Connect is a business to business expo that is designed to help small businesses find and learn about each other.

We have workshops scheduled to start every 30 minutes. [The full schedule is attached.](#) The featured workshop is "How to Leverage Google to Grow Your Business" from Armstrong Chamberlin, a Google Certified Partner. The workshops will take place on the first floor of the Boathouse. On the second level, about [20 to 25 different businesses will have booths.](#) Funky Monkey Munchies, Garden of Eatin' and the Brown Box Bakery will be at the Connect from 11 a.m. to 1:30 p.m.

There is no cost to attend and everyone is invited. Please go to [wiba.org/events/the-wichita-small-business-connect/](http://wiba.org/events/the-wichita-small-business-connect/) to RSVP for any workshops or for more information.

The [Wichita Independent Business Association](#) is the advocate for advancing independent business in the greater Wichita area. WIBA provides resources, influence and economic development for independent businesses so they are able to Connect to Success.

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